

Public Document Pack

Officer Decision Making

Wednesday, 18th February,
2015
at 11:30 am

PLEASE NOTE TIME OF MEETING

Members' Meeting Room

This meeting is not open to the public

Decision Maker

Director, Place

Contacts

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AGENDA

Agendas and papers are available via the Council's website

1 PRICE REVIEW FOR LEISURE AND CULTURE SERVICES (Pages 1 - 48)

Report of the Head of Culture and Planning seeking approval of the 2015-2016 price structure for Leisure and Culture Services, attached.

Tuesday, 10 February 2015

HEAD OF LEGAL AND DEMOCRATIC SERVICES

DECISION-MAKER: DIRECTOR, PLACE
SUBJECT: PRICE REVIEW FOR LEISURE AND CULTURE SERVICES
DATE OF DECISION: 18 FEBRUARY 2015
REPORT OF: ASSISTANT CONTRACT MANAGER

CONTACT DETAILS

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STATEMENT OF CONFIDENTIALITY

None

BRIEF SUMMARY

A number of above inflation price increases are proposed for the reasons set out below and as listed in Appendix 1 as part of a new pricing structure to be effective from Wednesday 1st April 2015. Delegated Power gives such authorisation: 1.2.8 Heads of Service may set, approve or vary, following consultation with the relevant Cabinet Member, Chief Financial Officer and the Head of Legal & Democratic Services, the scale of fees and charges for all services within their Directorate or Division. The revised scale of fees and charges must be available on the Council's internet and/or be available in paper form on request.

RECOMMENDATIONS:

- (i) To approve the 2015-16 price structure for Leisure and Culture Portfolio services, as per Appendix 1 to take effect from Wednesday 1st April 2015.

REASONS FOR REPORT RECOMMENDATIONS

1. Approval for these revisions is necessary in order that they can be implemented from Wednesday 1st April 2015, and in order to meet revised budgets set for the 2015-16 financial year.

ALTERNATIVE OPTIONS CONSIDERED AND REJECTED

Option One - General reduction / freeze on prices

2. Any overall reduction or freeze on Leisure & Culture prices could have the effect of increasing the net revenue cost of the services, given price rises for supplies and services and subsequently have a negative impact onto the leisure centre contractor's ability to operate as commercially sound enterprises and therefore putting the services at risk. It is not considered to be appropriate for contractors to freeze or reduce prices across the board.

Option Two - Increase all prices by inflation

3. It would be possible for pricing to be rounded up or down, usually to the nearest 5 or 10 pence for ease of cash handling, in line with inflation. However this would deliver a poorly targeted price review, which would not be responsive to changes in the market or new opportunities.

DETAIL (Including consultation carried out)

CONSULTATION

4. The price changes, once approved, would be advertised within the Leisure & Culture portfolio service areas. Notices will be displayed informing customers that there will be a price increase for some services from 1st April 2015. The fees increases for most of the leisure centres are based on proposals submitted by the Council's management partners, Mytime Active Golf and Active Nation (known as the leisure centre's contractors hereafter). Southampton Solent University will not consider increasing prices until September 2015, in line with the new academic year.

DETAIL

5. The 2015-16 budgeted income targets have not been adjusted for inflation. The current approved pricing structure for Leisure & Culture allows for prices to be varied up to a maximum level. These proposals seek approval to raise the maximum price that can be charged for some activities. Inevitably prices do vary within the year to remain competitive and to respond to seasonal changes. The areas for which pricing changes are sought can be found in Appendix 1.
6. The leisure centre contractors have extensively benchmarked their prices against local providers in the area. For example, Mytime Active Golf have bench marked their prices against 6 other Golf Courses within a 10 mile driving radius: Dibden, Paultons, Chilworth, Romsey, Wickham Park and Bramshaw. A 7 Day membership at Southampton City Golf Course is proposed to be the same as Dibden at £465. Paultons is the main competitor and the same membership is £1,116.
7. Appendix 1 details the price increases for various services and venues within the Leisure & Culture Portfolio, this includes pricing proposals from the leisure centres' contractors. The review of prices includes some of which are above inflation, and some below. Proposed maximum price columns are for activities for which approval is sought to allow greater flexibility in responding to supply and demand.
8. A full set of service area prices, including those which have not increased or have been increased by less than the rate of inflation is available from each service area manager on request.

Outsourced Leisure Venues

9. Active Nation

Active Nation have extensively benchmarked their prices against local providers in the area across all range of activities, this includes The Gym Group, David Lloyd, Easy Gym, City Gym, Cross Fit Southampton, LA Fitness, Pure Gym, 24/7 Fitness and Xercise 4 less. We have also benchmarked the outdoor facilities with similar facilities within Hampshire, Dorset, Wiltshire and Surrey. SWAC and Woodmill are benchmarked against the water sports facility operated by Parkwood in Portsmouth, while the Outdoor Sports centre is benchmarked against similar facilities in Winchester,

Bournemouth and Salisbury as well as against local Goals facilities. They use Christchurch and Bracknell as the main facilities for analysis against the Alpine Snowsports Centre.

In respect of the Quays and Bitterne, Active Nation are proposing to remove the off peak prices for all activities in line with their operational revolution. They began this process last year by removing the indoor off peak prices and have now decided to include the wet provision within this. This is a decision have now proposed to include the wet provision within this. This is an approach being taken by many leisure operators across the UK as costs increase for consumables and the facilities are no cheaper to run in the daytime compared to evenings. Active Nation will continue however to offer substantial reductions and concessions to those who have been means tested. These will include lower prices for over 50's, Smart Cities card holders, patients on the cancer and GP referral schemes, this covers almost everyone who will use the facility off peak who is means tested to receive discounts.

10. Price increases for most activities have been raised in line with inflationary increases in costs especially around maintenance, and utility bills. Active Nation has already increased the price of their cheapest gym membership by £1 per month from £15:99 to £16:99 to reflect changes in the market. All other membership packages are remaining unchanged as increased competition in the City has meant that price is becoming a key driver over quality in the way the customer is thinking.

Traditional gym membership for the three main activities of Gym, swimming and classes remains at £37 per month which is the same price as when the contract was tendered in 2010.

With some of the more specialist prices at the outdoor water based activities, Active Nation have again undertaken substantial competitor analysis and the prices remain extremely good value for money in these outdoor areas. They have provided comments as below:

- Key increases at SWAC are in 1 hour sailing tuition and rowing which are very popular. Rowing still represents outstanding value for money given the equipment being used. The RYA has increased their administration fees which is the reason for the small increase in many of the course prices.
- Woodmill has seen small increases across the board apart from climbing and groups. A climbing price was introduced last year and we had to introduce it at a cheaper rate due to it being a new product but we are now in a position to bring this in line with average industry prices. Our group prices have increased as they have been stagnant for a number of years as we endeavoured to build Woodmills reputation again within the schools market after losing the support from Hampshire County Council.

- We have had to leave the sports pitch hire charges as they are at the sports centre due to the condition of the pitches deteriorating in the last

couple of years and users feeling that they are not getting value for money. Green fees for bowls have increased in line with competition after no increase for two years.

- The only prices within the indoor sites that stand out as being more of an increase than RPI are within holiday club mainly, for what we offer in these environments compared to all other childcare facilities our prices represent excellent value for money.
- Yoga at the quays has increased significantly as we were historically charging the same as a traditional aerobics class but competitors are viewing this as a specialist class and therefore charging a lot more, the expectation from customers is that our current price is low in comparison to others.
- It is also worth noting that some of our prices have been reduced to ensure we remain competitive against local competition.

11. **Mytime Active**

Under the terms of the contract with Mytime Active the Council's consent to amend prices is at its absolute discretion. However the contractor has an obligation to use all reasonable endeavours to increase actual income so in practice it may be difficult for the Council to unreasonably refuse any amendments. The main changes to prices are summarised below:

- Ultimately My Time Active wants to bring prices broadly in line with other courses that it manages in the area but still be cheaper than other local golf competitors. Southampton and Dibden 7 day Season ticket will be set at £675, the same as Dibden. This Compares to £1,1160 at Paultons, £750 and Chilworth, £860 at Romsey, £858 at Wickham and £1,025 at Bramshaw.
- Junior Membership has been remained at £65.00 to encourage usage.
- 9 hole prices have increased by 11% or £1 but are still cheaper than the above Golf Courses as they charge between £10.50 and £13
- One price offer for seniors is to be withdrawn which only has 7 members on this tariff and is not for sale elsewhere.
- Overall, the price increase across the board is less than 1%

12. **Arts and Heritage**

Arts and Heritage charges have been increased in specific areas to uplift income performance in line with targets and market comparators. Some prices have slightly increased in line with inflation. In addition, some prices within the Learning Activities section have risen above the level of inflation to reflect the increases in cost of materials and overhead costs for hiring freelance artists to deliver workshops. The increased prices remain competitive when compared with similar activities and offers at other venues. There has also been a price adjustment within the education pre booked groups above inflation to ensure the maximum entrance prices are reflected. Both filming and vaults hire charges have been added as charges as these have been formulated this year.

Tudor House & Garden and SeaCity Museum are showing a decline in visitor numbers for 2014/15 compared to the same period in 2013/14. In order to

encourage visitor numbers and remain competitive with comparable venues it is proposed that adult and child entry charges for Tudor House and Garden remain the same for 2014/15 but have a small increase to the maximum charge to allow flexibility for the future. The SeaCity Museum charges have an increase to allow for the pricing of our upcoming dinosaur encounter exhibition, however the best value ticket for our exhibition remains unchanged in price. As stated last year this allows for ticket price changes depending on the type of exhibition.

Venue hire is still developing especially at Westgate Hall, and increasingly important service for Arts and Heritage public venues. We have made some changes in the structure to mirror commercial venues charging peak prices on Fri-Sun; this has required some increases above and beyond the 5% threshold.

13. **Libraries**

The service will discontinue annual subscriptions for the loan of audio-visual items. This will pave the way for the cessation of this service in 2016. The single charge for the hire of library rooms has been replaced by a variety of charges reflecting the range of requests the service has received in the past year.

RESOURCE IMPLICATIONS

Capital/Revenue

Capital

14. Not applicable

Revenue

15. The 2015-16 budget does not include any adjustment to income for inflation.

16. Risks to achieving the income targets are as follows:

- Testing the market with a new, commercial approach to arts and heritage venue hire and Arts Lease fees may suffer from price resistance.
- Potential for some customer resistance with some of the price increases proposed by the leisure centre's contractors however the risk is (and the management of any possible resistance) the leisure centre's contractors not the Council's. Also the leisure centre's contractors have a duty to balance price increases against usage as they have contractual commitment to increase participation by 3% each year for the first 5years.
- Ongoing economic downturns continuing to affect discretionary leisure spend of consumers.

17. Regular monitoring takes place to track income generation, which should identify any early concerns over the ability to achieve the targets. Cost reduction measures, new promotions and price related promotions will all be considered should changes be required to deliver the targets.

18. The changes to the fees and charges for Leisure and Culture fall into two sections, those with regard to in-house delivered functions and the outsourced contract provided functions. The charges for the in-house

delivered functions are set in order to yield income targets as contained in the approved revenue estimates:

Area	Fees and Charges
Libraries	£204,700
Arts and Heritage	£42,200
Gallery and Museums	£1,297,300

The charges for the outsourced contract provided functions of Woodmill, Southampton Water Activity Centre, Indoor Dryside, Wetside, Golf Course and Outdoor Snow, are set by the contractor.

Property/Other

19. Not Applicable

LEGAL IMPLICATIONS

Statutory power to undertake proposals in the report:

20. The City Council's power to increase prices within the leisure service areas is in accordance with the powers granted under Section 19 of the Local Government (Miscellaneous Provisions) Act 1976. This allows a local authority to provide recreation facilities and to make such facilities available for use on payment of charges as it thinks fit. The Council has the power to charge for discretionary services in accordance with Section 93 of the Local Government Act 2003 provided that charges in any one year do not exceed the cost of the service.

Other Legal Implications:

21. In undertaking the proposals set out in this report the Council has had regard to Equality legislation, Section 17 of the Crime and Disorder Act 1998 and the Human Rights Act 1998.

POLICY FRAMEWORK IMPLICATIONS

22. The proposal is consistent with the Policy Framework

KEY DECISION?

Yes

WARDS/COMMUNITIES AFFECTED: All

SUPPORTING DOCUMENTATION

Appendices

- 1. Appendix 1 – Price Structure for all services

Documents In Members’ Rooms

- 1. None

Equality Impact Assessment

Do the implications/subject of the report require an Equality Impact Assessment (EIA) to be carried out. No

Other Background Documents

Equality Impact Assessment and Other Background documents available for inspection at:

Title of Background Paper(s)	Relevant Paragraph of the Access to Information Procedure Rules / Schedule 12A allowing document to be Exempt/Confidential (if applicable)
1. None	

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Agenda Item 1

Appendix 1

Leisure and Culture Price Increase Report, Prices Spreadsheet - V1, 1st December 2014

The ten tabs set out the price increases from each service area

The Libraries tab details changes

The Art and Heritage tab show prices and new pricing structures

The Sport and Recreation tabs are lists of all prices (split over 9 pages).

Libraries

Activity Categorisation	Detail					
Activity	Duration	2013/14	2014/15	2015/16	Venue	% Increase
TO HIRE						
Compact discs	1 week	£1	£1	£1	All libraries	0%
Latest DVDs	1 week	£2.00 for 3 days	£2.00 for 3 days	2.00	All libraries	0%
Latest DVDs concessionary groups	1 week	£1.00 for 3 days	£1.00 for 3 days	1.00	All libraries	0%
DVD box sets	2 weeks	£4.00	£4.00	£4.00	All libraries	0%
DVD Annual subscription	Annual	£50.00	£50.00	Discontinue 1/4/2015	All libraries	0%
DVD Annual subscription concessionary	Annual	£25.00	£25.00	Discontinue 1/4/2015	All libraries	0%
Adult books on cassette	4 weeks	50p	50p	50p	All libraries	0%
Adult books on cd and mp3	4 weeks	£1.50	£1.50	£1.50	All libraries	0%
Adult books on cd and mp3-ove	4 weeks	£1.00	£1.00	£1.00	All libraries	0%
Cd rom for children	4 weeks	£1.00	£1.00	£1.00	All libraries	0%
Adult Cd roms	4 weeks	£2.00	£2.00	£2.00	All libraries	0%
Information dvds	4 weeks	£2.00	£2.00	£2.00	All libraries	0%
LOST ITEMS						
Books	N/A	Replacement cost	Replacement cost	Replacement cost	All libraries	0%
MP3 books	N/A	£30.00	£30.00	£30.00	All libraries	0%
Storysacks	N/A	£50.00	£50.00	£50.00	All libraries	0%
LATE CHARGES						
Overdue Books	Daily	15p per day 4.50 max	15p per day 4.50 max	15p per day 4.50 max	All libraries	0%
Overdue Books over 60s	Daily	10p per day £3.00 max	10p per day £3.00 max	10p per day £3.00 max	All libraries	0%
DVDs at hire charge of £2.00	Daily	£1.00 per day £30.00 max	£1.00 per day £30.00 max	£1.00 per day £30.00 max	All libraries	0%
Older DVDs at hire charge of £1.00	Daily	50p per day £15.00 max	50p per day £15.00 max	50p per day £15.00 max	All libraries	0%
Compact discs	Daily	25p per day £7.50 maximum	25p per day £7.50 maximum	25p per day £7.50 maximum	All libraries	0%
Older DVDs for children at hire charge of £1.00	Daily	25p per day £7.50 max	25p per day £7.50 max	25p per day £7.50 max	All libraries	0%
DVD box sets	Daily	£1.00 per day £30.00 max	£1.00 per day £30.00 max	£1.00 per day £30.00 max	All libraries	0%
Storysacks	Daily	50p - £15 max	50p - £15 max	50p - £15 max	All libraries	0%
RESERVATION FEES						
Adult items not in stock in Southampton	N/A	£3.00 basic search, additional £5.00 for books obtained from premium rate libraries.	£3.00 basic search, additional £5.00 for books obtained from premium rate libraries.	£3.00 basic search, additional £5.00 for books obtained from premium rate libraries.	All libraries	0%
Adult items not in stock in Southampton concessions	N/A	£1.50 basic search, additional £2.50 for books obtained from premium rate libraries.	£1.50 basic search, additional £2.50 for books obtained from premium rate libraries.	£1.50 basic search, additional £2.50 for books obtained from premium rate libraries.	All libraries	0%
Renewal of loans of Adult items not in stock in Southampton	N/A	1.00	1.00	1.00	All libraries	N/A
Music sets not in stock in Southampton	N/A	£20 per 40 or part	£20 per 40 or part	£20 per 40 or part	All libraries	0%
OTHER CHARGES						
USB Flash drive		£6-£10	£6-£10	£6-£10	All libraries	0%
A4 Colour photocopies and print out	N/A	£0.50	£0.50	£0.50	All libraries	0%
A4 black and white photocopies and print out	N/A	£0.10	£0.10	£0.10	All libraries	0%
A3 Colour photocopies and print out	N/A	£1.00	£1.00	£1.00	Central	0%
A4 colour photocopies and print out	N/A	£0.20	£0.20	£0.20	All libraries	0%
A3 Prints from microfilm	N/A	£0.60	£0.60	£0.60	Central	0%
Scanning service	N/A	£1.00 for ten page	£1.00 for ten page	£1.00 for ten page	Central	0%
4 x 6 prints from Plimsoll image database	N/A	£2.50 + £1.50 p&p	£2.50 + £1.50 p&p	£2.50 + £1.50 p&p	Central	0%
A4 prints from Plimsoll image database	N/A	£5.50 + £1.50 p&p	£5.50 + £1.50 p&p	£5.50 + £1.50 p&p	Central	0%
Fax copies inside UK	N/A	£1 front page - 60 p other pages	£1 front page - 60 p other pages	£1 front page - 60 p other pages	All libraries	0%
Disk repair	N/A	£1.00 - £2.50	£1.00 - £2.50	£1.00 - £2.50	Central	0%
Laminating service	N/A	£1 A4 £1.50 A3	£1 A4 £1.50 A3	£1 A4 £1.50 A3	All libraries	0%
Carrier Bags	N/A	0	0	5p	All libraries	100%

Arts & Heritage

Activity Categorisation	Detail	2015/16				Comments	
Activity	Duration of Activity (if applicable)	2013/14	2014/15	2015/16	% Increase	Venue	Comments
Collections							
Search and certified copy of Motor Vehicle Registration documents, Electoral registers, & Baptisms		£4.00	£4.00	£4.00	0%	Archives Offices	No change
Search of Central Index Register of Seamen		£16.00	£16.00	£16.00	0%	Archives Offices	No change
General Research (anything beyond information on holdings or short, specific searches)		£40.00	£40.00	£40.00	0%	Archives Offices	No change
Art Vaults, this is for max 5 vaults per day		£550.00	£550.00	£550.00	0%		No change
Corporate curatorial talk	1 hour	£215.00	£215.00	£220.00	2%	Art Gallery or off-site	Increased to bring into line with Learning team charges
Talk for community or stakeholder group	1 hour (plus travel cost)	£50.00	£50.00	£67.00	34%		Increased to bring into line with Learning team charges
Tour of CMC store	1 hour	£50	£50	£67	34%	Curator of Maritime & Local History	Increased to bring into line with Learning team charges
ADS CHARGES These costs are exclusive of VAT, which will be added for payment by the depositor. 1-100 files							
Digital Archive - 101 - 500 files	N/A	£119.00	£123.50	£123.50	0%	N/A	No change
Digital Archive - 500-2000 files	N/A	£178.00	£184.50	£184.50	0%	N/A	No change
2001+ files	N/A	£354.00	£367.50	£367.50	0%	N/A	No change
Paper Records	N/A	£500.00	£500.00	£500.00	0%		No change
Sheets stored in documents boxes sized 380x250x125mm	N/A	£10.85	£11.25	£11.50	2%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Outsize documents requiring separate storage	N/A	£3.00	£3.07	£3.15	3%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Drawings							
To be submitted for storage in drawers, cost per drawing	N/A	£1.36	£1.42	£1.45	2%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Drawings size A1 or larger to be submitted rolled to specification	N/A	£3.00	£3.07	£3.15	3%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Photographs							

Negatives, per hanging files	N/A	£1.73	£1.79	£1.83	2%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Negatives, loose, per three strips	N/A	£2.05	£2.11	£2.16	2%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Contact Prints, per hanging files	N/A	£1.73	£1.79	£1.83	2%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Contact prints, loose, each	N/A	£2.05	£2.11	£2.16	2%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Prints, 6x4, in sleeves, each	N/A	£0.43	£0.44	£0.45	2%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Prints, loose, each	N/A	£0.87	£0.90	£0.92	2%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Transparencies, 35mm, mounted, per hanging file	N/A	£2.15	£2.21	£2.26	2%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Transparencies, 35mm, loose, per 100	N/A	£13.85	£14.40	£14.75	2%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
X-Radiographs, each	N/A	£1.73	£1.79	£1.83	2%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Microforms, fixed cost	N/A	£1.73	£1.79	£1.83	2%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Black & White A4		£0.35	£0.35	£0.35	0%	N/A	Static as prices revised significantly in 2010/11
Black & White A3		£0.45	£0.45	£0.45	0%	N/A	Static as prices revised significantly in 2010/11
Laser A4		£1.60	£1.60	£1.60	0%	N/A	Static as prices revised significantly in 2010/11
Laser A3		£1.90	£1.90	£1.90	0%	N/A	Static as prices revised significantly in 2010/11
Microfiche printouts by user		£0.65	£0.65	£0.65	0%	N/A	Static as prices revised significantly in 2010/11
By staff		£1.30	£1.30	£1.30	0%	N/A	Static as prices revised significantly in 2010/11

A0-size-maps	£4.80	£4.80	no longer available	#VALUE!	N/A	Static as prices revised significantly in 2010/11	
Digital images	£2.70	£2.70	£2.70	0%	N/A	Static as prices revised significantly in 2010/11	
Images on CD ROM	£3.00	£3.00	£3.00	0%	Archives Offices	2 different prices last year so met in the middle for this year	
The Material Archive							
Bulk Finds							
One Southampton standard cardboard box at 260x560x130mm	N/A	£18.90	£19.58	£20.00	2%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
One Southampton large box at 260x560x260mm	N/A	£37.80	£39.16	£40.00	2%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Itemised Finds							
One Southampton standard cardboard box at 260x560x130mm	N/A	£18.90	£19.58	£20.00	2%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
One Southampton large box at 260x560x260mm	N/A	£37.80	£39.16	£40.00	2%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Items finds that do require storage in a controlled environment (e.g. metal, glass, organic material), each	N/A	£0.37	£0.38	£0.39	3%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Cost of entering SMART 5 forms into Object Database, per form	N/A	£0.92	£0.95	£0.97	2%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Cost of entering SMART 5 forms into Object Database, per form including scanning image	N/A	£1.73	£1.79	£1.83	2%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Royalties and copyright fees							
Book articles for education	N/A	n/a	£43.00	£43.00	0%	N/A	Addition to pricing report for 14/15
Book articles for commercial	N/A	n/a	£81.40	£81.40	0%	N/A	Addition to pricing report for 14/15
Book articles worldwide	N/A	n/a	£113.30	£113.30	0%	N/A	Addition to pricing report for 14/15
Electronic and newspapers	N/A	n/a	£110.20	£110.20	0%	N/A	Addition to pricing report for 14/15
Film	N/A	n/a	£110.20	£110.20	0%	N/A	Addition to pricing report for 14/15
Book jackets UK	N/A	n/a	£171.00	£171.00	0%	N/A	Addition to pricing report for 14/15
Book jackets Worldwide	N/A	n/a	£282.20	£282.20	0%	N/A	Addition to pricing report for 14/15
Hire of slides each (£21 refundable deposit)	N/A	n/a	£1.55	£1.55	0%	N/A	Addition to pricing report for 14/15
Venue Hire							

Westgate Hall									
Wedding Hire (9am-5pm) Mon-Thurs	Per Hour Min 2 hours	£160.00	£165.00	£185.00	12%	Westgate Hall	Change in days to mirror registrars pricing and review of peak/off peak take-up. Prices raised to cover advance 2016/2017 price increase.		
Wedding hire (9-5pm) Mon - Thurs	Each additional hour	n/a	n/a	£95.00		Westgate Hall	New pricing		
Wedding hire after hours Mon-Thurs 5pm-2230, Fri-Sun all day (1st 2 hours)	After 5pm 7 days a week	£170.00	£175.00	£225.00	29%	Westgate Hall	To cover staff costs out of hours. Prices raised to cover advance 2016/2017 price increase.		
Wedding hire after hours Mon-Thurs 5pm-2230, Fri-Sun all day	Each additional hour	N/A	N/A	£115.00		Westgate Hall	New pricing		
Internal day and partnership/stakeholder hire 9am-5pm Mon-Fri	Per Hour Min 2 hours	£105.00	£105.00	£105.00	0%	Westgate Hall	No change		
Internal and Stakeholder/Private Hire 9-5pm	Each additional hour	£50.00	£50.00	£50.00	0%	Westgate Hall	No change		
Corporate hire Mon-Sun	Per Hour Min 2 hours	n/a	n/a	£120.00		Westgate Hall	New pricing		
Corporate hire Mon-Sun	Each additional hour	n/a	n/a	£60.00		Westgate Hall	New pricing		
Day-hire-rate	9-5pm	n/a	£510.00	£560.00	40%	Westgate-Hall	Increase in costs due to staff cost increases for 2015/16		
Tudor House Museum									
Whole Museum Internal or External	Per Hour	£325.00	£325.00	£325.00	0%	Tudor House	Price to remain static to encourage take up.		
Georgian room Wedding Hire off peak (9am-5pm) Mon-Thurs	Per Hour Min 2 hours	n/a	n/a	£100		Tudor House	New pricing		
Georgian room Wedding Hire off peak (9am-5pm) Mon-Thurs	Each additional hour	n/a	n/a	£50		Tudor House	New pricing		
Georgian room Wedding Hire peak Mon-Thurs 5pm-2230, Fri-Sun all day (1st 2 hours)	Per Hour Min 2 hours	n/a	n/a	£120		Tudor House	New pricing		
Georgian room Wedding Hire peak Mon-Thurs 5pm-2230, Fri-Sun all day	Each additional hour	n/a	n/a	£60		Tudor House	New pricing		
Georgian Room Day Hire (40 max) Internal	Per Hour	£50.00	£50.00	£50.00	0%	Tudor House	No change		
Georgian Room Eve Hire (40 max) Internal and External	Per Hour	£110.00	£110.00	£110.00	0%	Tudor House	No change		
KJP Day Hire (60 max) internal	Per Hour	£50.00	£50.00	£50.00	0%	Tudor House	No change		
KJP Day Hire (60 max) external	Per Hour	£65.00	£65.00	£65.00	0%	Tudor House	No change		
KJP Eve Hire (60 max) internal and external	Per Hour	£110.00	£110.00	£110.00	0%	Tudor House	No change		
Banqueting Hall eve hire (60 max) Internal	Per Hour	£110.00	£110.00	£110.00	0%	Tudor House	No change		
Banqueting Hall Eve hire external	Per Hour	£160	£160	£160.00	0%	Tudor House	No change		
Whole Museum eve hire (325 max) stakeholder	Per Hour	£180.00	£180.00	£180.00	0%	Tudor House	No change		
Georgian-Room-Day Hire (40-max) External	per Hour	£65.00	£65.00	£65.00	-100%	Tudor House	Price to remain static to encourage take-up.		
P/A Hire	Per Hour	£25.00	£25.00	£25.00	0%	Tudor House	No change		
By arrangement after 10pm-extra cost per staff member	Per Hour	£40.00	£40.00	£40.00	-100%	Tudor House	Static to accommodate staff costs.		
Photos only for weddings in garden	set price		£50.00	£100.00	100%		Increase in price due to peak charges when closed to public		
Combination Weddings									

Wedding Hire (Georgian room and KJP)	4 hour-booking	£450.00	£450.00	£450.00	-100%	Tudor House	Price is actual charged in 2012-13, price shown in 2012-13 was maximum only. Decreasing maximum.
Westgate Hall and KJP	4 hour-booking	£450.00	£450.00	£450.00	-100%	Tudor House	Price is actual charged in 2012-13, price shown in 2012-13 was maximum only. Decreasing maximum.
Weekend Hire (WG Hall and KJP)	4 hour-booking	£450.00	£450.00	£450.00	-100%	Tudor House	Price is actual charged in 2012-13, price shown in 2012-13 was maximum only. Decreasing maximum.
Westgate Hall and Georgian Room	4 hour-booking	£450.00	£450.00	£450.00	-100%	Tudor House	Price is actual charged in 2012-13, price shown in 2012-13 was maximum only. Decreasing maximum.
Weekend Hire (WG Hall and KJP)	4 hour-booking	£450.00	£450.00	£450.00	-100%	Tudor House	Price is actual charged in 2012-13, price shown in 2012-13 was maximum only. Decreasing maximum.
Georgian Room and KJP	4 hour-booking	£450.00	£450.00	£450.00	-100%	Tudor House	Price is actual charged in 2012-13, price shown in 2012-13 was maximum only. Decreasing maximum.
Weekend Hire (WG Hall and KJP)	4 hour-booking	£450.00	£450.00	£450.00	-100%	Tudor House	Price is actual charged in 2012-13, price shown in 2012-13 was maximum only. Decreasing maximum.
Tudor House Museum and Garden Entry Charges							
Adult Entry		£4.75	£4.75	£5.00	5%	Tudor House Museum	Small increase to allow flexibility in 16/17
Children Under 5 Free						Tudor House Museum	
Concessions (Students/People over 60 & children over 5)		£3.75	£3.75	£4.00	7%	Tudor House Museum	Small increase to allow flexibility in 16/17
Family Ticket		£12.00	£14.00	£14.50	4%	Tudor House Museum	Small increase to allow flexibility in 16/17
Group entry			£4.00	£4.25	6%	Tudor House Museum	Small increase to allow flexibility in 16/17
Annual adult Pass for Tudor House			£13.00	£13.50	4%	Tudor House Museum	Small increase to mirror individual increases
Annual concession Pass for Tudor House			£10.50	£11.00	5%	Tudor House Museum	Small increase to mirror individual increases
Annual family Pass for Tudor House			£35.00	£36.50	4%	Tudor House Museum	Small increase to mirror individual increases
Venue Hire Charges SeaCity Museum							
	Evening Hire only	£130.00	£130.00	£130.00	0%	SeaCity	Price to remain static to encourage take up.
	Charge per hour						
	Maximum 50 people						
Grand Hall							

	Minimum 2 hour booking	£100.00	£100.00	£100.00	0%	SeaCity	Price to remain static to encourage take up.
	Stakeholder Rate	£100.00	£100.00	£100.00	0%	SeaCity	
Catering area only	Evening Hire only	£130.00	£130.00	£130.00	0%	SeaCity	Price to remain static to encourage take up.
	Charge per hour						
	Maximum 80 people						
	Minimum 2 hour booking						
	Stakeholder Rate	£100.00	£100.00	£100.00	0%	SeaCity	Price to remain static to encourage take up.
Catering and Retail	Evening Hire only	£210.00	£210.00	£210.00	0%	SeaCity	Price to remain static to encourage take up.
	Charge per hour						
	Maximum 120 people						
	Minimum 2 hour booking						
	Stakeholder	£125.00	£125.00	£125.00	0%	SeaCity	Price to remain static to encourage take up.
Temp Exhibition	Evening Hire only	£210.00	£210.00	£210.00	0%	SeaCity	Price to remain static to encourage take up.
	Charge per hour						
	Maximum people						
	Minimum 2 hour booking						
	Stakeholder	£125.00	£125.00	£125.00	0%	SeaCity	Price to remain static to encourage take up.
Learning Suite	Evening Hire only	£80.00	£80.00	£80.00	0%	SeaCity	Price to remain static to encourage take up.
	Charge per hour						
	Maximum people						
	Minimum 2 hour booking						
	Stakeholder Rate	£50.00	£50.00	£50.00	0%		Price to remain static to encourage take up.
	Day hire during holidays only x 1 room	£50.00	£50.00	£50.00	0%		Price to remain static to encourage take up.
	Day hire rate 930-5pm (10% discount on multiple days)	n/a	n/a	£225.00			New pricing
Whole Museum	Evening Hire only	£350.00	£350.00	£350.00	0%	SeaCity	Price to remain static to encourage take up.
	Charge per hour						
	Maximum people						
	Minimum 2 hour booking						
	Stakeholder Rate	£210.00	£210.00	£210.00	0%	SeaCity	Price to remain static to encourage take up.

Adults													Increase to allow exhibition costs to be included in ticket price
Concessions (children aged 5 -16, students and adults over 60)													Increase to allow exhibition costs to be included in ticket price
Under 5's													Increase to allow exhibition costs to be included in ticket price
Family (two adults and Three children)													Increase to allow exhibition costs to be included in ticket price
Group Travel (minimum of 10 people, advance booking and payment only)													Increase to allow exhibition costs to be included in ticket price
Pavilion adult ticket													No change
Pavilion concession ticket													No change
Pavilion family ticket													No change
Annual adult Pass for SeaCity													No change
Annual concession Pass for SeaCity													No change
Annual family Pass for SeaCity													Increase to mirror ticket price increase
Joint venue Entry charges													
Adult venue and TH ticket													Increase to mirror ticket price increase
Concession venue and TH ticket													No change
Family venue and TH ticket													Increase to mirror ticket price increase
Group venue and TH ticket													New pricing
Adult Pavilion and TH ticket													Increase to mirror ticket price increase
Concession Pavilion and TH ticket													No change
Family Pavilion and TH ticket													No change
group pavilion and TH ticket													New pricing
Annual adult pass for both TH and SC													Increase to mirror ticket price increase
Annual concession pass for both TH and SC													No change
Annual family pass for both TH and SC													No change
Art Gallery													
Hire Charges													
Wedding Hire (9am -5pm) off peak Mon-Thurs (1st 2 hours)													Change in days to mirror registrars pricing and review of peak/off peak takeup. Prices raised to cover advance 2016/2017 price increase.
Wedding hire (9-5pm) off peak Mon-Thurs													New pricing
Wedding hire peak Mon-Thurs 5pm-2230, Fri-Sun all day (1st 2 hours)													New pricing
Wedding hire peak Mon-Thurs 5pm-2230, Fri-Sun all day													New pricing
Internal Day Hire (by arrangement only).													No change
Corporate Day Hire (by arrangement only in core hours, no exclusive use).													No change
0 - 100 people													To cover staff costs out of hours. Prices raised to cover advance 2016/2017 price increase.
101-200													To cover staff costs out of hours. Prices raised to cover advance 2016/2017 price increase.

Evening or Sunday hire internal or external (per hour, . Without side galleries) Minimum two hour booking.	201-300	£260.00	£260.00	£260.00	£270.00	4%	Art Gallery	To cover staff costs out of hours. Prices raised to cover advance 2016/2017 price increase.
	301-475 (side galleries open)	£360.00	£360.00	£360.00	£375.00	4%	Art Gallery	To cover staff costs out of hours. Prices raised to cover advance 2016/2017 price increase.
	Side gallery charge (if required)		£50.00	£55.00	£55.00	10%	Art Gallery	To cover staff costs out of hours. Prices raised to cover advance 2016/2017 price increase.
Baring Room 30 seated, 40 standing (by arrangement only)	Internal Charge	£55.00	£55.00	£55.00	£55.00	0%	Art Gallery	Price to remain static to encourage take up.
	External Charge	£80.00	£80.00	£80.00	£80.00	0%	Art Gallery	Price to remain static to encourage take up.
Free-Extras	Projector-Screen							
	Flip-Chart							
	P/A & Microphone	£150.00	£150.00	£150.00	£150.00	0%	Art Gallery	Price to remain static to encourage take up.
	Piano Tuning	£80.00	£85.00	£90.00	£90.00	6%	Art Gallery	To cover cost of piano tuning increase
Extra Charges	Cloak Room Attendant off peak	£25.00	£25.00			-100%	Art Gallery	Price to remain static to encourage take up.
	Cloak Room Attendant peak	n/a	n/a	£30.00			Art Gallery	New pricing
	After 10pm extra cost per-staff-member-per-hour	£10.00	£10.00	£10.00		-100%	Art-Gallery	Price to remain-static-to-encourage take-up.
Filming all sites								
	Inc VAT							
	All day filming	n/a	n/a	£600.00				
	Half day	n/a	n/a	£360.00				
	Hourly	n/a	n/a	£100.00				
Vaults Hire (per day)								
	Student	n/a	n/a	£65.00			Vaults	New pricing
	Stakeholder/partnership	n/a	n/a	£156.00			Vaults	New pricing
	Commercial	n/a	n/a	£312.00			Vaults	New pricing
Art Gallery								
Art Lease								
	Standard (£2,000 and under)	£89.00	£89.00	£92.00	£92.00	3%	Client	Slight increase to allow for higher yield
	Bronze (£2,000-£10,000)	£125.00	£125.00	£129.00	£129.00	3%	Client	Slight increase to allow for higher yield
	Silver (£10,001-£20,000)	£210.00	£210.00	£216.00	£216.00	3%	Client	Slight increase to allow for higher yield
	Gold (£20,000-50,000)	£450.00	£450.00	£465.00	£465.00	3%	Client	Slight increase to allow for higher yield
	Platinum (over £50,000)	POA					Client	
	Art4Schools image hire	£94.00	£94.00	£97.00	£97.00	3%	Clients	Slight increase to allow for higher yield
	Home Loan Lease	£50.00	£50.00	£52.00	£52.00	4%	Clients	Slight increase to allow for higher yield
Arts and Heritage Learning Activities (See Note 4)								

Arts & Heritage Continued

Activity	Duration of Activity (if applicable)	Minimum Participants	Maximum Participants	Cost per extra person	2012/13	2013/14	2014/15
On site							
Discover sessions for schools and low income groups	1 hour	1	33	0, just entry if applicable	£45 £46	£46.00	£46.00
Tour for adult education groups	1 hour	1	15	£6.50, which includes entry After 20 - new session	£55 £67	£67.00	£67.00
Workshops for schools and low income groups	1 hour	1	33	0, just entry if applicable	£76 £80	£80.00	£82.00
Workshops for adult groups	1 hour	1	15	£6.50, which includes entry After 20 - new session	£110.00	£110.00	£115.00
Family, children and young peoples: Artsd and Heritage clubs	Maximum 2 hours. Price per participant	N/a - ticketed sales. WS cancelled if not enough participants	15 standard. 20 max	n/a	£6.50	£6.50	£7.50

Family, children and youth short activities	Maximum 2 hours. Price per participant	N/a - ticketed sales. WS cancelled if not enough participants	15 standard. 20 max	n/a	£6.50	£6.50	£7.00
Family, children and youth day long activities	Maximum 8 hours. Price per participant	N/a - ticketed sales. WS cancelled if not enough participants	15 standard. 20 max	n/a	£27.50	£27.50	£32.00
Birthday party	Maximum 1 hours. Price per participant	10	20	n/a	£10.00	£10.00	£11.00
Birthday party	Maximum 2 hours. Price per participant	10	20	n/a	£15.00	£15.00	£16.50
Adult practical workshop	Maximum 8 hours. Price per participant	N/a - ticketed sales. WS cancelled if not enough participants	15	n/a	£75.00	£75.00	£75.00
Adult study day	Maximum 8 hours. Price per participant	N/a - ticketed sales. WS cancelled if not enough participants	20	n/a	£75.00	£75.00	£75.00
Public lecture / talk / performance/ symposium	Maximum 8 hours. Price per participant	N/a - ticketed sales. WS cancelled if not enough participants	110	n/a	£25.00	£25.00	£35.00

Public venue tour	Maximum 2 hours. Price per participant	N/a - ticketed sales. WS cancelled if not enough participants	15	n/a	£5.75 £6.50	£5.75 £6.50	£7.50
Corporate curatorial talk	Maximum 2 hours.	1	15 - 20	n/a	£220.00	£220.00	£220.00
Specialist subject lecture / talk / tour	Maximum 2 hours.	1	15 - 20	n/a	£300.00	£300.00	£300.00
Programmed in-house Training / INSET workshop for professional development	WHOLE DAY Price per participant	N/a - ticketed sales. WS cancelled if not enough participants 5 to run	15	n/a	£125.00	£125.00	£125.00
Programmed in-house Training / INSET workshop for professional development	HALF DAY Price per participant	N/a - ticketed sales. WS cancelled if not enough participants 5 to run	15	n/a	£86.00	£86.00	£86.00

Bespoke Group Training / INSET workshop for professional development	WHOLE DAY 9 - 4 9 - 3 10-4 Price per activity	8	12	£30 lowest when negotiating = £20. Up to a max of 20-25 ish people. Depends on the activity plus travel, if off site.	£730	£730	£730.00
Bespoke Group Training / INSET workshop for professional development	HALF DAY 10-1 Price per activity	8	12	£15, lowest £10. Up to a max of 20-25 ish people. Depends on the activity plus travel, if off site.	£550.00	£550.00	£550.00
Off site							
Outreach - standard session for school or low income group (SCC)	1 hour	1	33	n/a	£91.00	£91.00	£92.00
Outreach - standard session for school or low income group (non - scc)	1 hour	1	33	n/a	£102.00	£102.00	£102.00
Outreach - bespoke or specialist session for school or low income group.	Maximum 8 hours.	1	33	n/a	£250 £300	£300.00	£300.00
Art on Wheels session	Max 3.5 hrs	1	36	n/a			£200.00
Art on Wheels session	Max 6 hrs	1	72	n/a			£300.00
Art on Wheels session	Max 8 hrs	1	108	n/a			£400.00
Museums on the move	1 hour	1	36	n/a			£200.00
Museums on the move	2 hour	1	72	n/a			£300.00

Museums on the move	3 hour	1	108	n/a					£400.00
Outreach - bespoke or specialist project day	Maximum 8 hours.	n/a	n/a	n/a				£500.00	£500.00
Loans box - handling collection SCC group	6 weeks	n/a	n/a	n/a				£25.00	£26.00
Loans box - handling collection Non- SCC group	6 weeks	n/a	n/a	n/a				£30.00	£32.00
Lecture / talk	Maximum 2 hours.	n/a	n/a	n/a				£220.00	£220.00
Venue Hire - EDUCATION USE ONLY									
Solent suit - lunch space	1 hour							£25.00	£30.00
Westgate Hall - lunch space	1 hour							£25.00	£30.00
Tudor house education room - lunch space	1 hour							£20.00	£24.00
Tudor House and Westgate hall simultaneously - lunch space	1 hour							£35.00	£35.00
Sea City - Lunch space	1/2 hour							£20.00	£20.00
Sea City education room - lunch space	1 hour							£20.00	£20.00
Sea City - Lunch space and use of one education room simultaneously - lunch space	1/2 hour							£35.00	£35.00
Art Gallery education room - school and low income group hire	1 hour							£10.00	£15.00
Sea city education room - school and low income group hire	1 hour							£10.00	£15.00
Tudor House education room - school and low income group hire	1 hour							£10.00	£15.00
Pre-booked group entry									
Child Tudor House		8						£2.00	£2.00

Adult Tudor House			8			£3.75	£3.75	£3.75
Concession Tudor house			8			£2.75	£2.75	£3.75
Child Sea City			8?			£5.00	£5.00	£6.00
Adult Sea City			10			£6.50	£6.50	£6.50
Concession Sea City			8?			£5.00	£5.00	£6.50

2015/16	Percentage increase	Venue	Comment
£47.00	2%	Any Arts and Heritage venue	Increase for materials
£67.00	0%	Any Arts and Heritage venue	Same as this yr
£85.00	4%	Any Arts and Heritage venue	Increase for materials
£115.00	0%	Any Arts and Heritage venue	Increase for materials
£7.75	3%	Any Arts and Heritage venue	Increase for materials

£7.50	7%	Any Arts and Heritage venue	Increase for materials
£33.00	3%	Any Arts and Heritage venue	Increase for materials/Animation
£12.00	9%	Any Arts and Heritage venue	Increase to cover staff costs
£17.00	3%	Any Arts and Heritage venue	Increase to cover staff costs
£75.00	0%	Any Arts and Heritage venue	Same as this yr
£75.00	0%	Any Arts and Heritage venue	Same as this yr
£36.00	3%	Any Arts and Heritage venue	Increase to cover staff costs

£8.00	7%	Any Arts and Heritage venue	Increase to cover staff costs
£225.00	2%	Any Arts and Heritage venue	Increase to cover staff costs
£305.00	2%	Any Arts and Heritage venue	Increase to cover staff costs
£125.00	0%	Any Arts and Heritage venue	Same as this yr
£88.00	2%	Any Arts and Heritage venue	Increase to cover staff costs

£735.00	1%	Any Arts and Heritage venue OR as outreach	Increase to cover staff costs
£555.00	1%	Any Arts and Heritage venue OR as outreach	Increase to cover staff costs
£92.00	0%	Host venue	Same as this yr
£102.00	0%	Host venue	Same as this yr
£300.00	0%	Host venue	Same as this yr
£200.00	0%	Host venue	Same as this yr
£300.00	0%	Host venue	Same as this yr
£400.00	0%	Host venue	Same as this yr
£200.00	0%	Host venue	Same as this yr
£300.00	0%	Host venue	Same as this yr

£400.00	0%	Host venue	Same as this yr
£500.00	0%	Host venue	Same as this yr
£26.80	3%	Host venue	Increase to cover staff costs
£33.50	5%	Host venue	Increase to cover staff costs
£225.00	2%	Host venue	Increase to cover staff costs
£30.00	0%	Civic Centre	Same as this yr
£30.00	0%	Westgate Hall	Same as this yr
£24.00	0%	Tudor House	Same as this yr
£35.00	0%	Tudor house and Westgate hall	Same as this yr
£20.00	0%	Sea City	Same as this yr
£20.00	0%	Sea City	Same as this yr
£35.00	0%	Sea City	Same as this yr
£15.00	0%	Civic Centre	Same as this yr
£15.00	0%	Sea City	Same as this yr
£15.00	0%	Tudor House	Same as this yr
£2.20	10%	Tudor house	Increased to mirror entrance charges

£4.00	7%	Tudor house	Increased to mirror entrance charges
£3.75	0%	Tudor house	No change due to high raise last year
£6.00	0%	Sea City	Increased to mirror entrance charges
£8.50	31%	Sea City	Increased to mirror entrance charges
£8.00	23%	Sea City	Increased to mirror entrance charges

Mytime Active - Southampton City Golf Course (Weekend Prices)

Activity Categorisation	2013/14	2014/15	2015/16	% increase	Comments
Weekend					
18 Hole Adult	£27	£29	£29.00	0%	Lower than all competitors
9 Hole Adult	£12	£12	£12.25	2%	To Promote usage
18 Hole Junior	£14	£12	£12.00	0%	Promote use on the 9 hole
9 Hole Junior	£7	£8	£8.00	0%	Cheaper than all competition
Society Booking Weekend Summer	£108	£108	£112.00	4%	4 ball price
Society Booking Weekend Winter	£108	£108	£80.00	-26%	4 ball price
SEASON TICKETS					
7 Day Adult	£650	£675	£675	0.0%	2nd year of no change
7 Day Concessionary - PM membership	£425	£465	£0		Phased out
7 Day Teen	£95	£95	£95	0.0%	To promote usage
7 Day Intermediate	£275	£275	£275	0.0%	To promote usage
Junior Season Ticket					
7 Day Junior	£65	£65	£65	0.00%	To promote usage

NOTE: % are rounded up or down

-2% Overall increase

Mytime Active - Southampton City Golf Course (Weekday Prices)

Activity Categorisation	2013/14	2014/15	2015/16	% increase	Comments on Pricing
Weekday					
18 Hole Adult	£22	£23	£23.50	2.2%	Less than inflation
9 Hole Adult	£9	£10	£10.50	5.0%	Cheaper than all competitors
18 Hole Concession	£15	£17	£16.45	-3.2%	Reduced price
9 Hole Concession	£7	£9	£9.00	0.0%	No Change
18 Hole Junior	£8	£8	£9.00	12.5%	Lower than all local competition, less than 0.02% of usage
9 Hole Junior	£6	£6	£6.00	0.0%	To promote usage
Society Booking Weekday Summer	£80	£80	£80.00	0.0%	To promote usage
Society Booking Weekday Winter	£60	£60	£60.00	0.0%	To promote usage
Miscellaneous					
Locker Rental	£20	£25	£25	0.00%	No change
Locker Key Deposit	£5	£5	£5	0.00%	This is a refundable deposit.
SEASON TICKETS					
5 Day Adult	£440	£440	£440	0.00%	No change
5 Day Concessionary	£325	£375	£375	0%	No change

NOTE: % are rounded up or down

1.4% Overall increase

Mytime Active - Southampton City Golf Course (Friday Prices)

Activity Categorisation	2013/14	2014/15	2015/16	% increase	Comments
Friday Prices					
18 Hole Adult	£23	£24	£23.50	-2%	Reduced
9 Hole Adult	£10	£10	£10.50	5%	Cheaper than all competitors
18 Hole Concession	£15	£17	£17.00	0%	Still cheaper than all competitors
9 Hole Concession	£7	£8	£9.00	13%	Still cheaper than all competitors
18 Hole Junior	£8	£8	£8.50	6%	To promote usage
9 Hole Junior	£6	£6	£6.00	0%	To promote usage
Society Booking Weekday Summer	£92	£96	£96.00	0%	To promote usage
Society Booking Weekday Winter	£80	£80	£60.00	-25%	To promote usage

NOTE: % are rounded up or down

-0.4%

Active Nation - Indoor Wetside

Activity Categorisation	Course Detail	Price Information								
	Duration	Quays 2012/13	Quays 2013/14	Quays 2014/15	Quays 2015/16 CARDHOLDER	% increase	Quays 2015/16 NON-CARD HOLDER	% increase	Biterne 2012/13	Biterne 2013/14
WETSIDE OFF PEAK										
Adult Swim. (Access to all pools except for fun session)	No Set Duration (With Card)	£4.00	£4.30	£4.50	£4.70	4%	£4.80	7%	£3.30	£3.40
Family Swim	No Set Duration	£12.50	£12.50	£13.00	£13.40	3%	£13.50	4%	£10.00	£10.30
Junior / Older non member	Blc -No Set Duration	£2.85	£3.00	£3.10	£3.20	3%	£3.30	6%	£2.40	£2.50
Parent & toddler	Blc -No Set Duration	£4.60	£4.75	£5.00	£5.20	4%	£5.30	6%		
AquaFit	Blc 45 mins	£5.70	£5.90	£6.20	£6.50	5%	£6.60	6%	£5.20	£5.40
Fitness and swim	session	£6.90	£7.20	£9.50	£10.00	5%	£10.20	7%		
GP Hydro Fit 16 sessions		£3.90	n/a							
WETSIDE STANDARD										
Family swim	Blc & Q -No Set Duration	£15.00	£15.00	£15.50	£16.00	3%	£16.20	5%	£12.00	£12.50
* Junior/ Older non member swim	Blc -No Set Duration	£3.25	£3.40	£3.50	£3.60	3%	£3.70	6%	£2.70	£2.80
Adult Swim (access to all pools except fun session)	Blc -No Set Duration- Q 55mins	£5.10	£5.40	£5.60	£5.80	4%	£6.00	7%	£4.10	£4.20
AquaFit/Aquaerobics	Blc 45mins	£5.80	£6.00	£6.20	£6.40	3%	£6.50	5%	£5.50	£5.70
Adult swim lesson	45 mins	£8.40	£8.65	£9.00	£9.40	4%	£9.50	6%		
Adult swim lesson	30 mins	£6.30	£6.50	£6.70	£7.00	4%	£7.20	7%	£5.00	£5.20
Main Pool Hire	Blc 60mins	£142.00	£148.00	£155.00	£160.00	3%	£170.00	10%	£85.00	£87.50
Junior lessons /swim tots lessons	Blc 30mins	£5.90	£6.10	£6.30	£6.50	3%	£6.60	5%	£4.80	£5.00
Adult and Child lessons	30 mins	£5.90	£6.10	£6.30	£6.50	3%	£6.60	5%	£4.80	£5.00
1-2-1 Swimming lessons	Blc 30mins	£18.50	£19.00	£19.50	£20.00	3%	£20.50	5%	£14.00	£14.50
Swimming Instructor (extra for schools)	Blc 60mins	£21.00	£21.50	£22.10	£23.00	4%	£24.00	9%	£21.00	£21.70
Up to 35 (BLC Party hire pool only)	Blc 60mins								£85.00	£99.00
Up to 35 + Inflatable (BLC)	Blc 60mins								£100.00	£99.00
Aquanatal	40mins								£5.20	£5.40
Certification - swim lessons		£3.10	£3.20	£3.30	£3.50	6%	£3.60	9%	£3.10	£3.20
Certification - gym / tramp										
Dive Certificates		£1.50	£1.60	£3.00	£3.50	17%	£3.60	20%		
*Dive Pool Hire - Discount		£72.00	£75.00	£80.00	£85.00	6%	£90.00	13%		
*Dive Pool Hire		£100.00	£105.00	£110.00	£115.00	5%	£120.00	9%		

Activity Categorisation	Course Detail	Price Information							
		Quays 2012/13	Quays 2013/14	Quays 2014/15	Quays 2015/16 CARDHOLDER	% increase	Quays 2015/16 NON-CARD HOLDER	% increase	
List of all Wetside Activities	Duration								
	School & instructors	£75.00	£78.00	£80.00	£85.00	6%	£90.00	13%	
	Main pool discount	£100.00	£105.00	£110.00	£115.00	5%	£120.00	9%	
	Lane hire for clubs	£12.50	£13.00	£13.50	£14.00	4%	£14.50	7%	
	Private lane hire	£24.00	£25.00	£25.50	£26.00	2%	£26.50	4%	
	Leisure Pool hire	£150.00	£99.00	£99.00	£99.00	0%	£110.00	11%	
	Sauna,steam with free swim	£7.40	£7.65	£7.65	£7.90	3%	£8.20	7%	
	Fitness suite & swim	£9.20	£9.50	£9.50	£10.00	5%	£10.40	9%	
	Diving lessons	£6.10	£6.30	£6.50	£6.70	3%	£6.80	5%	
	Institute swim	£1.50	£1.60	£1.70	£1.80	6%	£1.90	12%	
	Replace carpark pass	£25.00	£25.00	£25.00	£25.00	0%	£25.00	0%	
	Diving Guest	£7.20	£7.50	£7.70	£7.90	3%	£8.00	4%	
	Stunt training	£25.00	£25.75	£26.50	£27.20	3%	£27.50	4%	
	Prive Dive lessons	£28.00	£29.00	£30.00	£31.00	3%	£32.00	7%	
	Adult dive int pay	£7.60	£7.90	£8.20	£8.50	4%	£8.60	5%	
	TID runner up	£25.50	£26.50	£27.50	£28.20	3%	£28.50	4%	
	Hol Dive crash course	£36.60	£37.50	£38.50	£39.50	3%	£40.00	4%	
	Full day dive camp	£35.00	£36.00	£37.00	£38.00	3%	£38.50	4%	
	Half day dive camp	£18.50	£19.00	£19.50	£20.00	3%	£20.20	4%	
	Teenage dive course	£47.00	£48.50	£50.00	£51.50	3%	£52.00	4%	
	Diving clinic	£6.20	£6.40	£6.60	£6.80	3%	£6.90	5%	
	TID T shirts	£7.75	£8.00	£8.00	£8.00	0%	£8.00	0%	
	Underwater photos	£12.50	£13.00	£13.50	£14.00	4%	£14.20	5%	
	Baby resus	£5.30	£5.50	£5.70	£5.90	4%	£6.00	5%	
	Diving SDA DD's								
	1 session per week	As per SLA	£37.00	£38.00	£39.00	£40.00	3%	£40.50	4%
	2 sessions per week	As per SLA	£50.25	£52.00	£53.50	£55.00	3%	£56.00	5%
3 session per week	As per SLA	£60.50	£62.00	£64.00	£66.00	3%	£67.00	5%	
4 sessions per week	As per SLA	£69.00	£71.00	£73.00	£75.00	3%	£76.00	4%	
5 session per week	As per SLA	£75.50	£77.00	£79.50	£82.00	3%	£82.50	4%	
6 sessions per week	As per SLA	£80.50	£82.00	£84.50	£87.00	3%	£88.00	4%	
7 session per week	As per SLA	£85.00	£87.00	£89.50	£92.50	3%	£93.00	4%	

Activity Categorisation	Course Detail	Price Information
List of all Wetside Activities	Duration	Quays 2012/13
		Quays 2013/14
		Quays 2014/15
		Quays 2015/16 CARDHOLDER
		% increase
		Quays 2015/16 NON- CARD HOLDER
		% increase
		Bitterne 2012/13
		Bitterne 2013/14

Active Nation - Indoor Dryside

Activity Categorisation	Course Detail	Price Information																Comments					
	Duration	Eterne 2012/13	Eterne 2013/14	Bitterne 2014/15	Bitterne 2015/16	% increase	Bitterne 2015/16 NON-CARD HOLDER	% increase	Chamberlayne 2012/13	Chamberlayne 2013/14	Chamberlayne 2014/15	Chamberlayne 2015/16	% increase	Chamberlayne 2015/16 NON-CARD HOLDER	% increase	Quays 2012/13	Quays 2013/14	Quays 2014/15	Quays 2015/16	Quays 2015/16 NON-CARD HOLDER	% increase		
DRYSIDE STANDARD																							
50 Plus	120mins	£3.60	£3.80	£3.90	£4.00	2.6%	£4.10	5.1%	£3.40	£3.50	£3.80	£3.90	3%	£4.00	5.3%	£4.20	£4.35	£4.50	£4.70	4%	£4.80	6.7%	
*Aerobic Exercise Inc Boxercise	55mins	£5.80	£6.00	£6.20	£6.40	3.2%	£6.50	4.8%	£5.80	£6.00	£6.20	£6.40	3.2%	£6.50	4.8%	£5.90	£6.00	£6.20	£6.40	3.2%	£6.50	4.8%	
Badminton	30 mins			£6.50	£6.70	3.1%	£7.00	7.7%															
Badminton	60 mins			#####	#####	3.1%	£13.60	4.6%															
Big Bounce / 5 Aside Party	60mins	#####	#####	#####	#####	0.0%	#####	11.1%	£99.00	£85.00	£99.00	£99.00	0%	£110.00	11.1%								
Bobaballs	45mins	£4.80	£5.00	£5.10	£5.30	3.9%	£5.50	7.8%															
Creche	60mins	£3.50	£3.70	£3.70	£3.90	5.4%	£4.00	8.1%	£25.00	£3.70	£3.70	£3.90	5%	£4.00	8.1%	£3.90	£4.00	£4.20	£4.30	2%	£4.40	4.8%	
*Creche Room Hire	60mins			#####	#####	3.8%	£28.00	7.7%	£20.00	£26.00	£26.00	£27.00	4%	£28.00	7.7%	#####	#####	#####	#####	#####	4%	£4.40	4.8%
1:1 Session - Gym	90mins	#####	#####	#####	#####	0.0%	£21.00	5.0%	£20.00	£20.00	£20.00	£20.00	0%	£21.00	5.0%	#####	#####	#####	#####	#####	0%	£4.40	4.8%
Fitness Suite (Individual)	90mins	£7.40	£7.70	£7.80	£8.10	3.8%	£8.50	9.0%	£7.40	£7.70	£7.80	£8.00	3%	£8.10	3.8%	£7.40	£7.70	£7.70	£7.90	3%	£8.00	3.9%	
Hire of Half Hall	30mins			#####	#####	3.8%	£14.00	7.7%															
Hire of Half Hall	60mins			#####	#####	3.8%	£28.00	7.7%															
Hire of Half Hall	60mins			#####	#####	3.8%	£28.00	7.7%															
Hire of Hall	30mins			#####	#####	3.8%	£28.00	7.7%															
Hire of Hall	60mins			#####	#####	3.8%	£56.00	7.7%															
All Day	All Day								£19.00	£19.00	£20.30	£21.00	3%	£21.50	5.9%								
Kids Club (Non Member)	Kids Club (Cat Club-Member)								£17.20	£17.80	£16.30	£19.00	4%	£19.50	6.6%								
Kids Club (Non-Member)	Kids Club (Cat Club-Member)								£11.20	£11.60	£12.00	£12.50	4%	£13.00	6.6%								
Kids Club (Non-Member)	Kids Club (Cat Club-Member)								£9.10	£9.40	£9.70	£10.00	3%	£10.50	8.2%								
Kids Club (Non-Member)	Kids Club (Cat Club-Member)								£85.00	£88.00	#####	#####	3%	£110.00	8.4%								
Kids Club (Cat-Club Member)	Kids Club (Cat-Club Member)								£80.00	£83.00	£91.50	£95.00	4%	£100.00	9.3%								
Kids Club (Non-Member) Early/Late Drop Off/Pick Up	NA	£3.50	£3.00	£5.00	£5.50	10%	£5.60	12.0%														This is a premium service offered to parents and therefore we need to charge current market rates	
Kids Club (Cat Club Member) Early/Late Drop Off/Pick Up	NA	£3.50	£2.50	£5.00	£5.50	10%	£5.60	12.0%														This is a premium service offered to parents and therefore we need to charge current market rates	
Cat Club Membership	Annually	£11.20	£11.70	£11.50	£12.00	4%	£12.50	8.7%	£1.120	£1.170	£1.150	£1.200	4%	£12.50	8.7%							This price is to discourage abuse of this area and to bring consistency across the contract	
Showers	session	£3.00	£3.20	£2.60	£3.20	23%	£3.30	26.9%	£3.00	£3.20	£2.60	£3.20	23%	£3.30	26.9%	£3.00	£3.20	£3.30	£3.40	3%	£3.50	6.1%	This price is to discourage abuse of this area and to bring consistency across the contract
Small Bounce	60mins	£99.00	£75.00	£99.00	£75.00	-24%	£80.00	-19.2%	£99.00	£75.00	£99.00	£75.00	-24%	£80.00	-19.2%							Price decrease reflects competitor analysis	
Studio 1 hire Quays 8.30pm onwards	60mins															#####	#####	#####	#####	#####	3%	#####	4.5%
Studio 1 hire Quays discounted	60mins															#####	#####	#####	#####	#####	3%	#####	4.3%
Studio 1 hire Quays up to 8.30pm	60mins															#####	#####	#####	#####	#####	3%	#####	4.6%
Studio Hire (Qs studio 2)	60mins								£35.00	£36.00	£35.00	£36.00	3%	£37.00	5.7%	#####	#####	#####	#####	#####	3%	#####	4.5%
Studio hire discount (Qs studio 2)																#####	#####	#####	#####	#####	3%	#####	4.5%
Table Tennis	30mins			£6.50	£6.70	3.1%	£7.00	7.7%															
Table Tennis	60mins			#####	#####	3.1%	£13.60	4.6%															
Tramp and Bounce Party	60 mins			#####	#####	3.1%	£13.60	4.6%															
Tumble Bugs/Baby	40mins	£4.50	£8.50	£5.10	£5.30	3.9%	£5.50	7.8%															
YFA	session	£2.80	£2.90	£3.00	£3.00	3.4%	£3.10	6.9%	£2.80	£2.90	£2.90	£3.00	3%	£3.10	6.9%	£2.80	£2.90	£3.30	£3.00	-9%	£3.10	-6.1%	
YFA Induction	session	£6.50	£6.90	£7.20	£7.40	4.3%	£7.40	7.2%	£6.50	£6.75	£6.90	£7.20	4%	£7.40	7.2%	£6.50	£6.75	£7.00	£6.90	-1%	£7.00	0.0%	
Commingmeeting Room Hire	60mins	£35.00	£2.90	£36.00	£37.00	3%	£37.50	4.2%	£35.00	£2.90	£36.00	£37.00	3%	£37.50	4.2%								
Access Football	60mins	£3.00	£6.75	£3.50	£3.60	3%	£3.70	5.7%															
Activity Room Hire	60mins	#####	#####	#####	#####	3.6%	£30.00	7.1%															
*Yoga @ The Quays	1hr 45															£8.10	£8.40	£6.20	£9.00	45%	£9.10	46.8%	
*Conference Room Hire	60mins															#####	#####	#####	#####	#####	3%	#####	3.8%
*Conference Room Hire(DISC)	60mins															#####	#####	#####	#####	#####	3%	#####	4.6%
Core Conditioning	45mins								£4.00	£4.20	£6.20	£4.50	-27%	£4.60	-25.8%	£4.00	£4.20	£6.20	£4.50	-27%	£4.60	-25.8%	
Children's yoga									£3.90	£4.10	£4.00	£4.10	2%	£4.20	5.0%	£3.90	£4.10	£4.30	£4.40	2%	£4.50	4.7%	
YFA grad																							
Toddler gym																							

Activity Categorisation	Course Detail	Price Information				Comments		
List of all Dryside Activities	Duration	Legacy package (Direct Debit per month)						
		Full package (Direct Debit per month)						
		Just Gym package (Direct Debit per month)						
		Bitterne 2012/13	46.00	37.00	15.99			
		Bitterne 2013/14	46.00	37.00	15.99			
		Bitterne 2014/15	46.00	37.00	15.99			
		Bitterne 2015/16 CARDHOLDER	46.00	37.00	16.99			
		Bitterne 2015/16 NON-CARD HOLDER	46.00	37.00	16.99			
		% Increase	0.0%	0.0%	6.3%			
		Chamberlayne 2012/13						
		Chamberlayne 2013/14	46.00	37.00	15.99			
		Chamberlayne 2014/15	46.00	37.00	15.99			
		Chamberlayne 2015/16 CARDHOLDER	46.00	37.00	16.99			
		Chamberlayne 2015/16 NON-CARD HOLDER	46.00	37.00	16.99			
		% Increase	0.0%	0.0%	6.3%			
		Quays 2012/13						
		Quays 2013/14	46.00	37.00	15.99			
		Quays 2014/15	46.00	37.00	15.99			
		Quays 2015/16 CARDHOLDER	46.00	37.00	16.99			
		Quays 2015/16 NON-CARD HOLDER	46.00	37.00	16.99			
		% Increase	0%	0%	6%			
		% Increase	0.0%	0.0%	6.3%			
						Increase already agreed by SCC		

Active Nation - Southampton Water Activity Centre (SWAC)

Activity type	Activity Categorisation		2013/2014				2015/16				Course Detail		Comments
	Activity type	Activity/Product	2013/2014	2014/2015	2015/16	Variance	Places	Time					
RECREATIONAL ACCESS													
Sailing program	Junior		£15.00	£15.50	£15.00	3%	6	2.5 Hours					
	Adult		£20.00	£20.60	£20.00	3%	3	2.5 Hours					
	Sailability		£8.50	£8.80	£9.00	2%	6	2.5 Hours					
SUBSCRIPTIONS													
	Adult Start up fee				£75.00	0%	N/A	N/A			New		
	Junior Start up fee				£50.00	0%	N/A	N/A			New		
	Adult membership (Sailing)		£360.00	£375.00	£300.00	-20%	N/A	N/A					
	Junior membership (Sailing)		£240.00	£250.00	£200.00	-20%	N/A	N/A					
	Family membership (Sailing)		£720.00	£745.00	£700.00	-6%	N/A	N/A					
	Additional Child (Sailing)		£120.00	£125.00	£125.00	0%	N/A	N/A					
PRIVATE TUITION													
Sailing Tuition	Individual tuition		£35.00	£36.00	£39.00	8%	1	1 hour					
	Additional person per hour		£229.00	£235.00	£235.00	0%	1	1 day					
	Additional person per day		£15.00	£16.00	£16.00	0%	N/A	1 hour					
	Additional person per day		£50.00	£52.00	£52.00	0%		1 day					
Powerboat experiences	Individual tuition (fuel charge on top)		£39	£41.00	£41.00	0%	1	1 hour					
	Own boat tuition		£249	£260.00	£265.00	2%	1	1 day					
COURSES													
Rowing	Recreational Rowing		5.00	£5.20	£5.50	6%	6	1hr					
	Learn to Row		90.00	£95.00	£95.00	0%	6	2 hours					
	Discovery		29.00	£30.00	£30.00	0%	3	2.5 Hrs					
	Introduction to Sailing		88.00	£91.00	£95.00	4%	4	1 day					
Sailing Courses	RYA Level 1		206.00	£213.00	£215.00	1%	3	2 days					
	RYA Level 2		206.00	£213.00	£215.00	1%	3	2 days					
	Keelboat Level 1		£260	£268.00	£275.00	3%	4	2 days					
	Keelboat Level 2		£260	£268.00	£275.00	3%	4	2 days					
	RYA Youth stage 1		£150	£155.00	£160.00	3%	6	2 days					
	RYA Youth stage 2		£150	£155.00	£160.00	3%	6	2 days					
	RYA Youth stage 3		£150	£155.00	£160.00	3%	6	2 days					
	RYA Youth stage 4		£150	£155.00	£160.00	3%	6	2 days					
	Dinghy Instructor pre-entry Training/ass		£199	£205.00	£209.00	2%	6	2 days					
	Dinghy Instructor Pre-entry Assessment		£99	£105.00	£109.00	4%		1 Day					
Sailing Instructor Courses	Dinghy Instructor		£349	£360.00	£365.00	1%	6	5 days					
	Senior Dinghy Instructor		£349	£360.00	£365.00	1%	12	4 days					
	Tidal Endorsement Training & Assessment (1:1)		£229	£235.00	£239.00	2%	1	1 day					
	RYA Level 1		£135	£140.00	£150.00	7%	3	1 day					
Powerboat Courses	RYA Level 2		£310	£320.00	£325.00	2%	3	2 days					
	RYA Intermediate		£345	£360.00	£365.00	1%	3	2 days					

Activity type	Activity Categorisation		2013/2014				2014/2015				2015/16				Course Detail		Comments
	Activity/Product									Variance	Places	Time					
Powerboat Instructor Courses	RYA Advanced		£365	£380.00	£375.00	-1%	3	2 days									
	RYA Safety boat		£345	£360.00	£375.00	4%	3	2 days									
Powerboat Instructor Courses	Powerboat skills assessment		£155	£160.00	£160.00	0%	6	1 days									
	Powerboat Instructor		£365	£380.00	£375.00	-1%	6	3 days									
Powerboat Instructor Courses	Advanced Powerboat Instructor		£349	£360.00	£365.00	1%	6	2 days									
	RYA Sea Survival		£125	£130.00	£129.00	-1%	12	1 day									
Shorebased and Navigation Courses	RYA VHF (DSC)		£99	£105.00	£180.00	71%	12	1 day									Change in assessment costs from RYA
	RYA Essential Navigation & Seamanship		£99	£105.00	£109.00	4%	12	2 day									
Shorebased and Navigation Courses	RYA Day Skipper Theory (wkends)		£349	£360.00	£365.00	1%	12	6 days									
	RYA Day Skipper Theory (evenings)		£349	£360.00	£365.00	1%	12	22 evenings									
Shorebased and Navigation Courses	RYA Coastel/Yatch Master Theory (wkends)		£349	£360.00	£365.00	1%	12	6 days									
	ISAF course		£129	£135.00	£139.00	3%	12	1 day									
Shorebased and Navigation Courses	RYA First Aid course		£99	£105.00	£109.00	4%	12	1 day									
	Paediatric First Aid		£140	£145.00	£149.00	3%	12	1 day									
First Aid Courses	HSE Emergency First Aid at Work		£110	£115.00	£119.00	3%	12	1 day									
	HSE First Aid at Work		£220	£249.00	£249.00	0%	12	3 day									
First Aid Courses	HSE First Aid at Work refresher		£165	£170.00	£175.00	3%	12	2 day									
HOLIDAY ACTIVITIES																	
Holiday activities	Watersports fun day		£45	£47.50	£47.50	0%	6	1 day									
	Junior Beginner		£229	£235.00	£235.00	0%	6	5 days									
Holiday activities	Teen Beginner		£229	£235.00	£235.00	0%	6	5 days									
	RYA Youth stage 3		£229	£235.00	£235.00	0%	6	5 days									
Holiday activities	RYA Youth stage 4		£229	£235.00	£235.00	0%	8	5 days									
	Improver sailing		£229	£235.00	£235.00	0%	6	5 days									
GROUPS																	
Groups	School SAIL – ½ day 'SO' postcode		£79	£82.50	£85.00	3%	6	0.5									
	School SAIL – ½ day		£99	£105.00	£109.00	4%	6	0.5									
Groups	School POWER – ½ day 'SO' postcode		£79	£82.50	£85.00	3%	3	0.5									
	School POWER - RIVER TRIP 'SO' postcode		£310	£320.00	£325.00	2%	10	1									
Groups	School POWER – ½ day		£89	£105.00	£109.00	4%	3	0.5									
	School POWER - RIVER TRIP		£310	£320.00	£325.00	2%	10	1									
Groups	Youth SAIL – ½ day 'SO' postcode		£89	£92.50	£95.00	3%	6	0.5									
	Youth SAIL – ½ day		£99	£105.00	£109.00	4%	6	0.5									
Groups	Youth POWER – ½ day 'SO' postcode		£99	£105.00	£109.00	4%	8	0.5									
	Youth POWER - RIVER TRIP 'SO' postcode		£310	£320.00	£325.00	2%	8	1									
Groups	Youth POWER – ½ day		£125	£130.00	£135.00	4%	3	0.5									
	Youth POWER - RIVER TRIP		£310	£320.00	£325.00	2%	10	1									
PARTIES																	
Parties	Party package		£110	£115.00	£119.00	3%	6	0.5									
Parties (adult)	Stag/Hen		£210	£220.00	£225.00	2%	1	2 days									
HIRE																	

Activity Categorisation		2013/2014				2014/2015			2015/16		Course Detail		Comments
Activity type	Activity/Product	£25	£129	£27.50	£135.00	£27.50	£135.00	Variance	Places	Time			
Room Hire	Room Hire					0%		0%	1	1 hour			
						0%		0%	1	1 day			

Active Nation - Woodmill

Activity type	Activity Categorisation	Activity/Product	Price Detail			Variance	Course Detail		Comments
			2013/2014	2014/2015	2015/16		Places	Time	
RECREATIONAL ACCESS									
Paddling program	Junior		£15.00	£10.00	£10.00	0%	6	2.5 Hours	
	Adult		£20.00	£15.00	£15.00	0%	3	2.5 Hours	
	Paddleability		£8.00	£8.50	£8.50	0%	6	2.5 Hours	
SUBSCRIPTIONS									
Memberships*	Adult membership (Paddle)		£299.00	£330.00	£330.00	0%	N/A	N/A	
	Junior membership (Paddle)		£199.00	£220.00	£220.00	0%	N/A	N/A	
	Family membership (Paddle)		£599.00	£680.00	£700.00	3%	N/A	N/A	
PRIVATE TUITION									
	Individual tuition		£35.00	£35.00	£39.00	11%	1	1 hour	
	All day		£0.00	£229.00	£229.00	0%	1	1 day	
	Additional person		£0.00	£15.00	£15.00	0%	N/A	N/A	
COURSES									
Paddling Experiences	Discovery		£10.00	£10.00	£10.00	0%	3	2 Hours	
	Day trips		£80.00	£40.00	£40.00	0%	6	1 day	
	Expedition		£295.00	£210.00	£210.00	0%	6	3 day	
Climbing courses	Explore Climbing			£20.00	£25.00	25%	12	2 hours	Represents industry and local competitor prices
	NICAS Level 1			£80.00	£80.00	0%	8	1 day	
	Explore Archery			£20.00	£25.00	25%	12	2 hours	Represents industry and local competitor prices
Paddling Courses	BCU 1 Star		£95.00	£99.00	£99.00	0%	8	1 day	
	BCU 2 Star		£149.00	£155.00	£159.00	3%	8	2 days	
	BCU 3 Star Sea		£149.00	£155.00	£159.00	3%	6	2 days	
	BCU 3 Star Whitewater		£149.00	£155.00	£159.00	3%	6	2 days	
	BCU 3 Star Canoe		£149.00	£155.00	£159.00	3%	6	2 days	
	BCU 3 Star Touring			£155.00	£159.00	3%	6	2 days	
Paddling Instructor Courses	Foundation Safety and Rescue Test (FSRT)		£95.00	£99.00	£99.00	0%	6	1 day	
	UKCC Level 1 Coach (Training and Assessment)		£249.00	£259.00	£259.00	0%	12	4 days	
	UKCC Level 2 Coach (Training)		£249.00	£259.00	£259.00	0%	12	4 days	
	UKCC Level 2 Coach (Assessment)		£95.00	£99.00	£99.00	0%	4	1 day	
HOLIDAY ACTIVITIES									
Holiday activities	Active Adventure Day		£25.00	£25.00	£26.00	4%	8	1 day	
	Paddlepower		£30.00	£30.00	£31.00	3%	8	1 day	
GROUPS									
Groups*	Group DRY – ½ day 'SO' postcode		£79.00	£79.00	£85.00	8%	12	0.5	Kept fixed for last three years
	Group DRY – ½ day		£99.00	£99.00	£109.00	10%	12	0.5	Kept fixed for last three years

*Schools who do Multiactivity
Information not shared at 14.11.17

Activity Categorisation		Price Detail				Course Detail		Comments
Activity type	Activity/Product	2013/2014	2014/2015	2015/16	Variance	Places	Time	
<i>programmes get charged at w.e. / prices.</i>	Group WET – ½ day 'SO' postcode	£79.00	£79.00	£85.00	8%	8	0.5	Kept fixed for last three years
	Group WET – ½ day	£99.00	£99.00	£105.00	6%	8	1	Kept fixed for last three years
PARTIES								
Parties	Party package	£99.00	£99.00	£109.00	10%	6	1.5 hours	Reflects additional extras added to party package
	Adult half day			£30.00	0%			New
Parties (adult)	Adult full day			£50.00	0%	8	0.5	New
HIRE								
	Camping	£8.00	£8.00	£8.00	0%	1	1 Night	
	Salmon Pool and Stoneham	£389.00	£389.00	£389.00	0%	1	1 day	
	Lake session			£10.00	0%	1	N/A	New
	Salmon Pool Day	£195.00	£200.00	£200.00	0%	3	1 Day	
	Salmon Pool Day	£215.00	£220.00	£225.00	2%	3	1 Night	
Hire								

Active Nation - Outdoor Sports Centre

Activity Categorisation		Price Detail				Course Detail	Comments
Activity type	Activity/Product	2013/2014	2014/2015	2015/16	Variance		
Full Synthetic pitch hire	Adult 90 mins	£82.00	£85.00	£87.00	2.4%	90 mins	
	Adult 60 mins	£62.50	£65.00	£67.00	3.1%	60 mins	
	Junior 90 mins	£62.50	£65.00	£65.50	0.8%	90 mins	
	Junior 60 mins	£41.50	£43.00	£44.00	2.3%	60 mins	
Half pitch Syn Hire	Adult 90 mins	£52.00	£54.00	£55.50	2.8%	90 mins	
	Adult 60 mins	£41.50	£43.00	£44.50	3.5%	60 mins	
	Junior 90 mins	£39.00	£40.00	£40.00	0.0%	90 mins	
	Junior 60 mins	£31.50	£32.50	£33.00	1.5%	60 mins	
Netball-per court	Adult	£12.50	£13.00	£13.00	0.0%	60 mins	
	Junior	£9.40	£9.80	£10.00	2.0%	60 mins	
Tennis-per court	Adult	£7.30	£7.50	£7.50	0.0%	60 mins	
	Junior	£5.50	£5.70	£5.80	1.8%	60 mins	
	Lessons	£4.00	£4.00	£4.00	0.0%	60 mins	
	Lessons	£5.00	£5.00	£5.00	0.0%	60mins	
Crazy Golf/Putting	Round	£2.30	£2.30	£2.30	0.0%	Per person	
	Putting	£1.00	£1.00	£1.00	0.0%	Per person	
Athletics	Adult	£3.10	£3.20	£3.20	0.0%	Per Session	
	Concession/Student	£2.30	£2.40	£2.40	0.0%	Per Session	
Grass Football/Rugby	Adult match	£62.50	£65.00	£65.00	0.0%	Per match	No increase represents decline in standard of pitches
	Junior/schools- Adult pitch	£47.00	£48.00	£48.00	0.0%	Per match	
	Junior/schools- Junior pitch	£31.50	£32.50	£33.00	1.5%	Per match	
Cricket	Adult day	£57.00	£59.00	£60.00	1.7%	40 Overs a side	
	Adult evening	£41.50	£42.50	£43.00	1.2%	20 Overs a side	
	Junior/schools day	£43.00	£44.00	£44.00	0.0%	40 Overs a side	
	Junior/schools evening	£31.50	£32.50	£33.00	1.5%	20 Overs a side	
Bowls	Adult Supporter	£104.00	£108.00	£110.00	1.9%	Season	
	Concession Supporter	£78.00	£81.00	£82.00	1.2%	Season	
	Green Fees	£4.20	£4.20	£4.50	7.1%	Per person	
Rounders	Adult	£21.00	£21.75	£22.00	1.1%	Per match	
	Junior/schools	£15.50	£16.00	£16.00	0.0%	Per match	
Cross Country	Venue Hire	£68.00	£70.00	£70.00	0.0%	Per meeting	

Active Nation - Outdoor SNOW

Activity Categorisation		2014/2015	2015/16	Variance	Places	Course Detail
ACTIVITY GROUP	Activity/Product					Time
RECREATIONAL ACCESS						
	2 hour activity pass	£16.00	£16.50	3%	1	2 hours
	30 day slope pass ...	£30.00	£33.00	10%	1	N/A
SUBSCRIPTIONS						
	Adult membership (Active Outdoor)	£480.00	£480.00	0%	N/A	N/A
	Junior membership (Active Outdoor)	£360.00	£360.00	0%	N/A	N/A
	Family membership (Active Outdoor)	£1,110.00	£1,110.00	0%	N/A	N/A
	Additional Child (Active Outdoor)	£165.00	£165.00	0%	N/A	N/A
	Adult membership (Super Active)	£720.00	£720.00	0%	N/A	N/A
	Junior membership (Super Active)	£399.00	£399.00	0%	N/A	N/A
	Family membership (Super Active)	£1,450.00	£1,450.00	0%	N/A	N/A
	Additional Child (Super Active)	£249.00	£249.00	0%	N/A	N/A
COURSES						
	Discovery Session	£12.00	£12.50	4%	10	1 hour
	Garunteed to Sk/Board course	£99.00	£102.00	3%	10	6 Hours
	Rediscover courses	£22.00	£22.00	0%	10	2 Hours
	Next steps courses	£22.00	£22.00	0%	10	2 Hours
	Breakthrough classes	£22.00	£22.00	0%	10	2 Hours
PRIVATE TUITION						
	Individual tutiion	£49.00	£50.50	3%	1	1 hour
	Half an hour bolt on	£15.00	£15.50	3%	N/A	0.5 Hours
	Additional person	£15.00	£15.50	3%	N/A	N/A
CLASSES						
	Over 50's	£9.50	£10.00	5%	10	1.5 Hours
	Race training session	£16.50	£17.00	3%	10	1.5 Hours
	Junior Snowsports Club Session	£13.50	£13.50	0%	10	1 Hour

Activity Categorisation		2014/2015			2015/16			Course Detail	
ACTIVITY GROUP	Activity/Product				Variance	Places	Time		
HOLIDAY ACTIVITIES									
	One day activity camp	£30.00		£32.00	6.67%	8	1 day		
	Snow Camp (week)	N/A			N/A	N/A	N/A		
DONUTS									
	Individual	£12.00		£12.00	0%	1	1 hour		
HOLIDAY ACTIVITIES									
	Exclusive	N/A			N/A	N/A	N/A		
HIRE									
	Room Hire Day	£125.00		£129.00	3%	1	1 day		
	Room Hire per hour	£25.00		£26.00	4%	1	1 Hour		
GROUPS									
	Additional person	£8.30		£8.60	4%	8	1 hour		
	Standard 1 hour	£83.00		£86.00	4%	8	1 hour		
	Standard 2 hour session	£150.00		£156.00	4%	8	1 hour		
Adult/Mixed groups	Standard 1 hour	£110.00		£115.00	5%	8	1 hour		
	Additional person	£11.00		£12.00	9%	8	1 hour		

